

Agile POD Development For Multinational Fortune 200

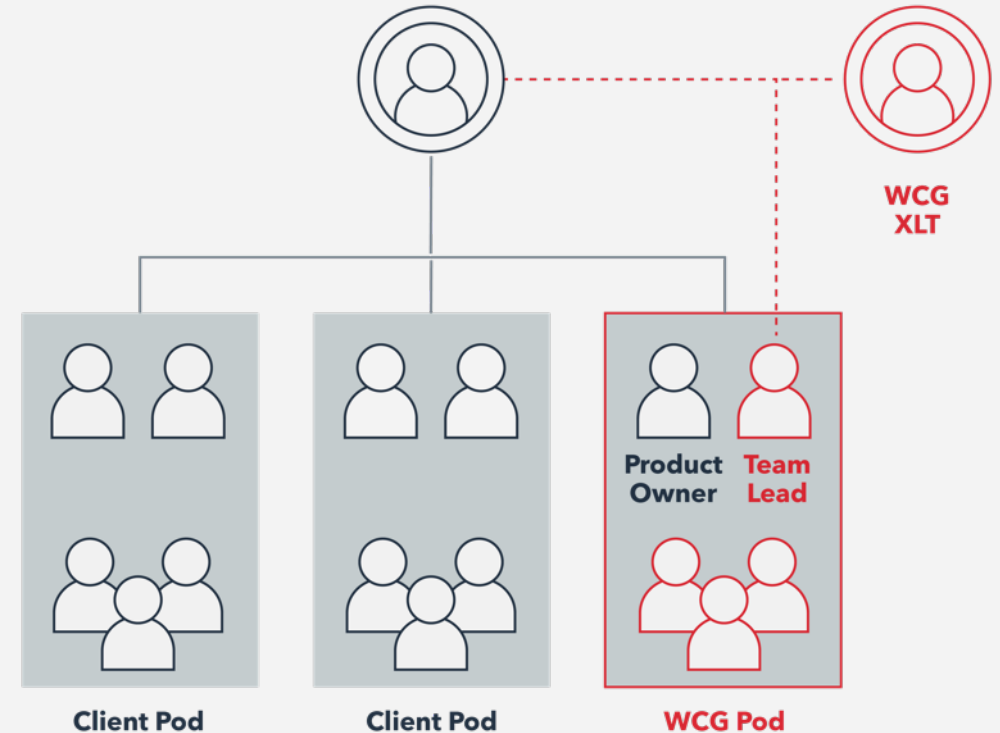
Challenge

The client engaged West Cary Group to provide an agile team to address a strategic initiative. They had an immediate need to rewrite their website to meet web accessibility standards but lacked the capacity and expertise to do so in the target time frame.

Approach

- WCG pod swarmed to rapidly understand the environment and business need.
- WCG team operated as a full agile pod with a product owner from the client.
- WCG team seamlessly integrated by learning the client's technical standards and norms and delivered code into an existing codebase without disruption.

Results: Facing the urgent goal of improving accessibility of the brand's flagship mobile application, the team delivered 100% accessibility, even ahead of the aggressive schedule that had been set. Following that success, the team dug in on servicing.



- ✓ Produced a detailed accessibility guidebook for developers
- ✓ Upskilled 40+ client employees through education and training
- ✓ Fully W3C-compliant public website